



Butler County United Way

FOR IMMEDIATE RELEASE

August 22, 2016

**BUTLER COUNTY UNITED WAY ANNOUNCES
BUILDING BLOCK EVENTS!**

Butler County, OH –

Butler County United Way has chosen to launch their campaign season through events designed to bring the community together for the common good. These ‘Building Block Events’ are tailored to focus on one of the building blocks for a good life: Health, Income/Basic Needs, or Education, while joining together with neighbors throughout Butler County to give back in a way that will build a solid foundation for the future.

“Our normal method of kicking off our campaign season is to hold a breakfast where we invite the public to hear our message,” stated Mag Baker, President and CEO of Butler County United Way. “While it is important to meet with community leaders and others that support our mission and vision, we felt this ‘Building Blocks’ approach held a much larger impact. The response within the community has been fantastic and we are excited to see how this concept will continue to build with the many ‘Building Block’ events that we have planned to take place throughout the year.”

A 'Books and Brews' event will be held on **Friday, August 26, 2016, from 5:00 – 7:00 PM at Ryan’s Tavern, 241 High Street, Hamilton**, and will focus on building literacy kits for young children. These kits will include the book *A Very Hungry Caterpillar* written by Eric Carle and will be paired with a fun

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craft, tailored to pre-school-aged children. This literacy kit is about bringing the book to life and engaging children in the learning process at a young age.

The final literacy kits will be provided to the Universal Preschool Collaboration. This community collaboration consisting of Butler County United Way, Butler County Education Service Center, Hamilton Community Foundation, Presbyterian Church and Hamilton City Schools will provide over 100 Hamilton City School District children with free preschool.

On Saturday, August 27, 2016, between 9:00 AM and 11:00 AM, at either West Chester Hospital or Fairfield Food Pantry an Income/Basic Needs Building Block Event will take place. At these simultaneous events, basic needs care packages for 400 adults and infants will be created. These care packages will include basic items such as toothbrushes and toothpaste, combs, deodorant, soap, etc....basic items that are part of a healthy lifestyle.

The basic needs care kits will be delivered to the Tri County Assembly Church's TCA Choice Pantry and the Family Promise Butler County. The TCA Choice Food Pantry is a Community Action Ministry dedicated to meeting the needs of the people in Butler County. Family Promise Butler County is a collaborative solution to the rising homelessness and financial challenges Butler County families are facing.

In a private company event, Hamilton, Ohio's Barclaycards also will be hosting a Building Block event where some 30 of their employees will volunteer their time to create 200 basic needs care packages. These packages, sponsored by Barclaycards, will be donated to Tri County Assembly Church's TCA Choice

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Pantry and the Family Promise Butler County as well. Barclaycards is a strong supporter of their employees being involved in volunteer efforts.

Additional information regarding the Building Block events as well as ways you can become involved may be found by visiting www.bc-unitedway.org.

All big things start out small. We invite you to join us in being the cornerstone to big change!

Butler County United Way advances the common good. Our focus is on education, income and health – the building blocks for a good quality of life. We invite you to be part of the change by giving, advocating or volunteering. For additional information, contact Butler County United Way at (513) 863-0800 or visit www.bc-unitedway.org.

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